



**Onderwerp:** OSS members meets rijks pas organisation

**Date:** 16 november 2023

**Hosts:** Frederik van Hamburg & Erik Mastenbroek

**Dresscode:** Smart Casual

**Type event:** Fysical event

**Location:** KPN Boardroom, Röntgenlaan 75, 2719DX, Zoetermeer NL

**Dont forget:** bring your personal ID



**Uitnodiging:**

**Program /Agenda 16th of November 2023**

Item	Who	Subject	Description	Time
Welcome	All	Coffee / KPN Building	Marco Honing, KPN welcome's OSS Association members	09.30 -9:45
Welcome/ Opening	FH/MK	Opening	Introduction of the OSS and the Rijkspas organisation	9:45 – 10:00
END USER DEMAND:  Mobile Access / Rijkspas	Rijkspas / FH	Case study / All Dutch Gouverment investigate open & secure solutions	<p>Status today Requirements for 2024/2025</p> <p>Secret Key management shielded with an NDA leads to limitations. Open standards provide security because they can be checked impartially. Imagine this with a standard OSS Integration providing access to more than 80 professional supplying members.</p> <p>What challenge will this solve?</p> <p>How to secure?</p> <p>What benefits will the governmental "Rijkspas" experience?</p> <p>Discussion</p>	10:00 - 10:40
OSS SID	FH		OSS SO in combined with OSS SID. Benefits or just a feeling?	10:40 – 11:00

	Koffiebreak	All			11.00 - 11.15
	Mobile Access	FH		Market unclear	11:15 – 11:30
	OSS Mobile Launch	Gunnar Hoff	Status of the expert board	The benefits of OSS Mobile Possible use cases How to integrate development teams Status / Roll out Education Q&A	11.30 - 12.15
	Lunch Break	All	Light Lunch / Drinks	Sponsored by venture host: KPN	12.15 - 13.15
	Share of Successes	EM	Projects Examples	3 Successful project examples of OSS members What was the need? Why did you win? What is delivered?	13:15 – 13:45
	OSS Marketing & Business development	EM	Coherence & Reliability	Coherence & Cooperation: Together stronger.  Fullfilled Client demands with your company and / or together with other OSS members. Examples provided	13.45 - 14.30

			<p>Next episode 2024 - 2026: Pull marketing strategy          Explain the bennefits of open &amp; secure solutions with OSS          Educate leaders in businness &gt; Product managers &amp; Sales leaders</p> <p>Educate: Endusers shows and <b>Exhibitons</b> (speaker)          Promote: <b>Exclusive events</b> for resellers/Installers of the members customers          Business development : References (Gather Ambassadors and promote of success)          Increase of <b>brand value and the reliability</b> of OSS Members:          (Digital) Marketing: <b>Content creation</b> for Socials, Newsletter, Website, Brochure, PPT, Video and Shows</p>	
Next episode for OSS focus	FH	Strong acceptance   Scale up fase starts	Important information and dates 2024 Technical info	14.30 tot 14.45
Round table	All	Discussion	Feedback / Thoughts / Idea's	14:30 - End